# *Nevada Teachers and Leaders Council*

Communication Committee Progress Report

**Communications Task Force Members**:

Chair: Barbara Barker
Council Task Force Members:
- Robert McCord
- Dale Norton
- Mary Peterson
- Kimberly Tate

Non-Council Task Force Members:
- Amanda Fulkerson
- Judy Osgood
- Carolyn Ross

Invited Presenter
- Cary Baird

The purpose of the Communication Task Force is to ensure that all stakeholders are informed about the changes to the Educator Evaluation System for the State of Nevada. To complete this task, the Communication Task Force has addressed the following possibilities:

**Develop a message that reflects the purpose and work of the Teachers and Leaders Council:**

- Power point presentations (McCord, Baird)
- Video (Collaboration with WCSD)
- Logo Design (State Seal)
- Presentation Feedback Form (Generic and Educator)
- Fact Sheet
- Websites (WCSD, NSEA, WEA, CCEA, NDE, PTA, District Sites, Superintendents)
- Presentations (Calendar)
- Newsletters (WCSD, WEA-Attachments)
- Executive Abstract (McCord)
- Ghost e-mail account

**Scheduled Presentations:**

- Created a Communication Packet for presenters (Power point, Fact Sheet)
- Attached Calendar

**Support from National Governors Association:**

- Met to discuss a plan of action
- Retained Cary Baird (Invited Presenter)
- Constant communication with NGA to clarify direction and brainstorm ideas/solutions.
- Contacted American Institutes for Research (AIR) for further support (Train the trainer)

**Identified Target Stakeholders:**

- Students
- Educators (Administrators, teachers,
- Local Education Leaders
- Parents
- Rural Districts
- Nevada System of Higher Education
- Public Policy Leaders and Public Officials
- Community Members/Business Leaders
- State and Local Board Members
- Editorial Boards/Newspapers
- Charter School Authority
- Superintendents

**Communication Committee Minutes**:
March 5, 2012
March 12, 2012

Additional Resources – Exit Ticket for the Committee

- Suggestions
- Events
- Resources
- Contact Person

E-mail which includes all resources and websites referenced.