



Secondary Career and Technical 7-12 Endorsement in Marketing Education

[NAC 391.13092](#)

To receive an endorsement to teach secondary (7-12) marketing education, a person must:

1. Complete the following required testing (or equivalent testing administered in another state):
 - Praxis Core Academic Skills for Educators
 - Principles of Learning and Teaching 7-12Please [visit the Praxis testing website](#) for further testing information.
2. Meet the Secondary 7-12 Career and Technical Education qualifications as specified in [NAC 391.120](#)
3. **For the comprehensive major:**
Thirty-six (36) semester credits required for a major in marketing education **must** include course work in **each** of the following areas:
 - A. Retail management or merchandising
 - B. Marketing
 - C. Management
 - D. Market research
 - E. Internet marketing
 - F. International marketing, **and**
 - G. Economics

Additional credits may include coursework in business administration, business law, professional sales, entrepreneurship, or advertising.

4. **For the comprehensive minor:**
Twenty-four (24) semester credits required for a minor in marketing education **must** include course work in **each** of the following areas:
 - A. Retail management or merchandising
 - B. Marketing
 - C. Management
 - D. Market research
 - E. Internet marketing
 - F. International marketing, and
 - G. Economics

Additional credits may include coursework in business administration, business law, professional sales, entrepreneurship, or advertising.