



Radio Production 2018-19 State Results

Statistics data includes students taking exams in the original testing period and includes students retaking exams. The Score Distribution and Standards performance tables show results for original testing period only for accurate evaluation of live testing performance.

Statistics

Categories	Performance
Participants	28
Pass Rate	18
Pass Percentage	64.3%
Average Score	64.9
Cut Score	61

Score Distribution

% Range	# Scores in Range
0-11	0
11-21	0
21-31	1
31-41	2
41-51	4
51-61	4
61-71	3
71-81	10
81-91	4
91-100	0

Radio Production

1) Content Standard 1.0: UNDERSTAND AN OVERVIEW OF THE RADIO INDUSTRY	63.93%
1) Performance Standard 1.1 : Explain the History of Radio	60.71%
5) 1.1.5 Explain the impact of new technologies for survival of radio in a digital/visual world	60.71%
2) Performance Standard 1.2 : Distinguish Careers in Radio	63.27%
1) 1.2.1 Evaluate the hierarchy in a typical radio station	54.76%
2) 1.2.2 Describe the role of the station manager	75%
3) 1.2.3 Explain the role of programming director	64.29%
5) 1.2.5 Discuss the role of the traffic and billing personnel	64.29%
6) 1.2.6 Explain the role of radio talent	75%
3) Performance Standard 1.3 : Compare Radio Genres	75%
5) 1.3.5 Explain the setup and elements of a stations clock for various schedule times	75%
2) Content Standard 2.0: UNDERSTAND CONCEPTS OF JOURNALISM AND REPORTING	65.28%
1) Performance Standard 2.1 : Writing for Radio	72.14%
1) 2.1.1 Compare and contrast print writing versus broadcast writing	71.43%
2) 2.1.2 Write story examples for print and broadcast	67.86%
3) 2.1.3 Utilize standard radio writing practices	78.57%
4) 2.1.4 Describe how timing affects radio news writing	72.62%
6) 2.1.6 Demonstrate proficiency in using passive and active voice	64.29%
7) 2.1.7 Describe the process of gathering news and information	78.57%
2) Performance Standard 2.2 : Sound Gathering	45.24%
1) 2.2.1 Identify different methods of gathering sound	55.36%
3) 2.2.3 Explain how sound is used within a broadcast news story	25%
3) Performance Standard 2.3 : On-Air Delivery Techniques	63.57%
2) 2.3.2 Choosing appropriate language for the particular story	32.14%
3) 2.3.3 Execute proper pronunciation of words and names	76.79%
4) 2.3.4 Deliver news and information using different delivery styles	46.43%
5) 2.3.5 Practice proper interview techniques for live or prerecorded news	85.71%
3) Content Standard 3.0: APPLY LAWS, REGULATIONS, AND ETHICS	61.73%

1) Performance Standard 3.1 : Describe Laws and Regulations of the Industry	60.71%
3) 3.1.3 Define terms applicable to ethics and laws, e.g., plagiarism, copyright, libel, slander, etc.	57.14%
4) 3.1.4 Summarize legal acquisition and use of digital media/materials	67.86%
2) Performance Standard 3.2 : Identify Ethics in Radio Broadcasting	55.95%
4) 3.2.4 Analyze the ethical use of news information and when to report it	50%
6) 3.2.6 Analyze the appropriateness of comments by radio talent	58.93%
3) Performance Standard 3.3 : Explain Royalty Practices and Payments	82.14%
3) 3.3.3 Explain the current royalty practices	82.14%
4) Content Standard 4.0: DEMONSTRATE TECHNICAL OPERATIONS	61.99%
1) Performance Standard 4.1 : Practice Using Sound Routing Equipment	58.93%
2) 4.1.2 Compare and contrast various types of audio cables and connections	58.33%
4) 4.1.4 Practice correct routing techniques	60.71%
2) Performance Standard 4.2 : Utilize Voice equipment	59.52%
2) 4.2.2 Identify types, uses, and pick up patterns of various microphones	57.14%
4) 4.2.4 Demonstrate proper placement of microphones for effective audio	60.71%
3) Performance Standard 4.3 : Demonstrate Use of Playback and Recording Equipment	50%
2) 4.3.2 Properly connect various sound equipment in different situations	50%
4) Performance Standard 4.4 : Demonstrate Radio Computer Operations	70.71%
1) 4.4.1 Explore various types of radio industry software	50%
2) 4.4.2 Implement various computer applications for use in radio production	92.86%
3) 4.4.3 Utilize some form of automation program	67.86%
5) Content Standard 5.0: UNDERSTAND VOICE PERFORMANCE	65.48%
1) Performance Standard 5.1 : Demonstrate Breathing Techniques and Use of Fillers	70.54%
1) 5.1.1 Explain proper breathing and speaking techniques	57.14%
2) 5.1.2 Describe fillers and how they distract from the delivery	92.86%
3) 5.1.3 Practice proper breathing and speaking techniques	66.07%
2) Performance Standard 5.2 : Demonstrate Inflection, Projection and Pronunciation	63.64%
1) 5.2.1 Explain the effect of different reading speeds on delivery	64.29%
2) 5.2.2 Explore different inflection and projection techniques used by radio personalities	78.57%

3) 5.2.3 Practice inflection and projection techniques	55.95%
4) 5.2.4 Utilize the correct tools to perform the proper pronunciation of difficult words	55.36%
5) 5.2.5 Choose appropriate language and style for various radio genres, advertisements and PSAs	85.71%
6) 5.2.6 Perform proper reading speeds to create the desired effect	64.29%
6) Content Standard 6.0: APPLY PRODUCTION AND EDITING TECHNIQUES	68.18%
1) Performance Standard 6.1 : Demonstrate Mixing	67.86%
1) 6.1.1 Explain different ways to edit voice	79.76%
2) 6.1.2 Describe different ways to edit music	62.5%
3) 6.1.3 Explain the use of sound effects and sound bites	58.93%
4) 6.1.4 Perform different techniques of voice editing	57.14%
5) 6.1.5 Perform different techniques to edit music	78.57%
6) 6.1.6 Practice mixing techniques for combining all types of audio	50%
2) Performance Standard 6.2 : Identify Level Adjustments	69.64%
2) 6.2.2 Interpret the audio level information given by various types of sound meters	60.71%
3) 6.2.3 Practice adjusting techniques for prerecorded, live, and combination audio	78.57%
3) Performance Standard 6.3 : Compare File Formats	64.29%
1) 6.3.1 Compare and contrast different audio file types/sizes	14.29%
2) 6.3.2 Describe ways to manage files	78.57%
3) 6.3.3 Explore various software to create, compress, and convert audio files	67.86%
5) 6.3.5 Create, compress, and convert audio files in various formats	92.86%
4) Performance Standard 6.4 : Describe Production Elements and Transitions	76.79%
1) 6.4.1 Define a production element	96.43%
2) 6.4.2 Describe different methods to move from production element to production element	57.14%
7) Content Standard 7.0: CREATE ADVERTISING AND MARKETING FOR RADIO	59.69%
1) Performance Standard 7.1 : Understand Station Marketing	67.86%
1) 7.1.1 Identify the various ways a station markets itself	53.57%
5) 7.1.5 Develop a promotion plan for a station sponsored event or contest	82.14%
2) Performance Standard 7.2 : Create Public Service Announcements	35.71%

1) 7.2.1 Define Public Service Announcement (PSA)	35.71%
3) Performance Standard 7.3 : Develop Advertising	60.39%
1) 7.3.1 Define advertising	67.86%
2) 7.3.2 Compare and contrast various types of advertising	55.36%
3) 7.3.3 Discuss legal and ethical issues related to commercial and non-commercial advertising	32.14%
4) 7.3.4 Write an advertisement for a product based on client and customer need	64.29%
5) 7.3.5 Write an advertisement for a radio station	53.57%
6) 7.3.6 Produce a live and a prerecorded advertising spot based on client and customer need	67.86%