



Video Production 2018-19 State Results

Statistics data includes students taking exams in the original testing period and includes students retaking exams. The Score Distribution and Standards performance tables show results for original testing period only for accurate evaluation of live testing performance.

Statistics

Categories	Performance
Participants	646
Pass Rate	453
Pass Percentage	70.1%
Average Score	74.3
Cut Score	72

Score Distribution

% Range	# Scores in Range
0-12	0
12-22	1
22-32	9
32-42	10
42-52	30
52-62	50
62-72	106
72-82	210
82-92	197
92-100	11

Video Production

1) Content Standard 1.0 Examine the Video Production Industry	78.47%
1) Performance Standard 1.1 : Research Events That led to Current Practices	87.66%
3) 1.1.3 Analyze the influence of mass media on society	87.66%
2) Performance Standard 1.2 : Investigate Industry Ethics and Laws	71.77%
1) 1.2.1 Define terms applicable to ethics and laws (e.g., plagiarism, copyright law, libel, slander, etc.)	67.47%
2) 1.2.2 Discuss how to legally obtain and use source materials for production purposes	46.31%
3) 1.2.3 Explain copyright laws/issues that pertain to video production	79.21%
4) 1.2.4 Summarize legal and ethical acquisition and use of digital materials, giving attribution using established methods	79.65%
5) 1.2.5 Research and follow Federal Communications Commission (FCC) regulations	65.87%
6) 1.2.6 Discuss video and audio consents for assigned projects	66.99%
7) 1.2.7 Discuss the First Amendment guarantees relating to video production	86.3%
3) Performance Standard 1.3 : Explain the Stages of the Video Production Process	83%
1) 1.3.1 List the components of the pre-production phase (e.g., purpose, script writing, target audience, budget, schedule, script writing, output medium, etc.)	85.61%
3) 1.3.3 List the components of the production phase (e.g., selecting equipment, operating equipment, interviewing, directing, lighting, audio, etc.)	89.18%
4) 1.3.4 List the components of the post-production phase (e.g., video and audio editing, graphics, output medium, etc.)	74.52%
4) Performance Standard 1.4: Investigate the Various Roles in Video Production	83.97%
1) 1.4.1 Summarize the roles of various personnel for video production projects (e.g., producer, director, editor, camera operator, etc.)	87.98%
2) 1.4.2 Develop appropriate communication skills when working with clients, crew and talent	81.3%
2) Content Standard 2.0 Safety and Personal Responsibility in the Workplace	84.59%
1) Performance Standard 2.1 : Maintain an Orderly and Safe Work Environment	89.48%
3) 2.1.3 Demonstrate the safe usage of appropriate tools and the proper operation of equipment	89.48%
2) Performance Standard 2.2 : Demonstrate Personal Responsibility and Professionalism	79.7%
3) 2.2.3 Dress professionally and appropriately as per assignment	73.48%

4) 2.2.4 Exhibit the ability to follow directions	92.15%
3) Content Standard 3.0 Demonstrate the Use of Video Production Equipment	73.57%
1) Performance Standard 3.1 : Demonstrate Camera Operation and Techniques	77.24%
1) 3.1.1 Select, operate, and exhibit correct use of video cameras for project specifications	61.7%
3) 3.1.3 Demonstrate types of camera angles and movements	76.04%
4) 3.1.4 Demonstrate the rule of thirds	53.85%
5) 3.1.5 Demonstrate different shot compositions (e.g., medium shot, close up, long shot, etc.)	86.49%
6) 3.1.6 Demonstrate shot flow including sequencing and continuity	80.37%
7) 3.1.7 Demonstrate effective use of white balance settings	78.13%
8) 3.1.8 Connect various pieces of video equipment using the proper cables and/or adapters	94.55%
2) Performance Standard 3.2 : Demonstrate the Use of Audio Equipment Operation	67.98%
1) 3.2.1 Identify the types, uses, and pick-up patterns of various microphones	96.15%
3) 3.2.3 Demonstrate proper placement of microphones for effective audio	56.85%
4) 3.2.4 Connect microphone(s) to various audio equipment using the proper cables and/or adapters	66.83%
6) 3.2.6 Identify and correct sources of interference and poor sound quality	73.82%
3) Performance Standard 3.3 : Demonstrate Proper Lighting Techniques	71.55%
1) 3.3.1 Identify and explain the use of basic lighting equipment	70.15%
3) 3.3.3 Utilize various light sources (e.g., natural light, reflectors, portable lights, etc.)	74.36%
4) Content Standard 4.0 Writing for Video Production	69.05%
1) Performance Standard 4.1 : Conduct Research for Projects	54.49%
1) 4.1.1 Identify potential biases when selecting interviewees	72.44%
6) 4.1.6 Attribute all sources correctly	48.5%
2) Performance Standard 4.2 : Create Scripts and Storyboards	78.63%
1) 4.2.1 Determine appropriate script writing formats for various production types (e.g., news story, commercial, sports, PSA, narrative, etc.)	89.1%
2) 4.2.2 Write stories that contain a logical beginning, middle and end	84.24%
3) 4.2.3 Write scripts that convey a variety of desired story elements (e.g., leads, VO, SOT, VO/SOT, news package, etc.)	64.98%
3) Performance Standard 4.3: Develop Interviewing Skills	69.18%

1) 4.3.1 Develop open-ended questions to elicit in-depth responses	69.87%
5) 4.3.5 Recognize the differences between biased and unbiased questions and answers	74.92%
6) 4.3.6 Ask questions coherently and concisely, using proper grammar	51.76%
8) 4.3.8 Improvise questions based on the interviewees response	73.72%
5) Content Standard 5.0 Demonstrate Industry Standard Production Practices	57.85%
3) Performance Standard 5.3 : Perform On-Camera	57.85%
2) 5.3.2 Practice appropriate on-camera performance skills (e.g., appearance, gestures, posture, etc).	57.85%
6) Content Standard 6.0 Understand the Editing Process	67.31%
1) Performance Standard 6.1 : Understand File Formats and Data Management	66.91%
1) 6.1.1 Differentiate between digital video files, still images, and audio files	66.91%
2) Performance Standard 6.2 : Operate Software for Digital Editing	78.47%
2) 6.2.2 Capture/import source materials	88.46%
8) 6.2.8 Export a project to appropriate media	73.48%
3) Performance Standard 6.3 : Understand the Principles of Editing	55.21%
1) 6.3.1 Explain the impact of editing on continuity	55.21%
4) Performance Standard 6.4 : Evaluate the Project	64.48%
1) 6.4.1 Evaluate content for message effectiveness and bias (i.e., does it tell the complete story?)	68.51%
3) 6.4.3 Revise work based on critiques	56.41%